

PRATO TOR 11

11th International Clinical Skills Conference
Prato, Tuscany

ICSC  **11**

11th ICSC: Sunday 16th – Wednesday 19th May 2027

International Clinical Skills Conference

Hosted at Monash University

For further information:
internationalclinicalskillsconference.com

Sponsorship Opportunities



Welcome from the International Clinical Skills Foundation (ICSF).

On behalf of the ICSF Board of Directors, we are pleased to invite you to partner with us for the 11th International Clinical Skills Conference, to be held in Prato, Tuscany from 16–19 May 2027. This conference brings together an international community of clinical educators, researchers, and healthcare professionals in a highly regarded, collaborative forum focused on advancing clinical skills education.

As a sponsor, you will have the opportunity to engage directly with a targeted audience of decision-makers and innovators, showcase your organisation, and align your brand with excellence in healthcare education.

We value the important role our partners play in the success of this conference and warmly invite you to join us in delivering another impactful event.

Warm regards,

ICSF Board of Directors

International Clinical Skills Conference

Aims of conference

- Provide a forum for debate on innovation and the evidence base for clinical skills teaching and learning
- Showcase research and best practice on clinical skills education
- Stimulate innovation in clinical skills
- Gather expert and beginner clinical skills educators for networking
- Aid funding for research on clinical skills

Conference themes to include

- Innovations to advance Clinical Skills Education and Practice
- Excellence in Teaching and Learning Skills
 - What's working
- Assessing Clinical skills in the workplace

- Evidenced based Teaching and Assessment of Clinical skills
- Interprofessional collaboration in clinical skills education and practice
- Priorities in Clinical Skills Education
- Research in Clinical Skills - where's the evidence?
- Professionalism as part of Clinical Competence

Venue

Monash Prato Centre is located in an elegant 18th century building, the Palazzo Vaj, in the historic centre of Prato, Tuscany. The centre is 25 minutes by train from Florence.

Why Sponsor?

By sponsoring the 11th International Clinical Skills Conference, you will have the opportunity to:

- Engage directly with more than 220 international key stakeholders and decision-makers from across the sector
- Connect with Clinical Educators representing over 12 countries worldwide
- Position your organisation as a recognised leader among a highly targeted audience of education and industry influencers
- Build valuable relationships, strategic collaborations, and long-term networks within the sector
- Maximise your brand visibility and exposure throughout the conference and associated promotional activities

	Platinum	Gold	Silver	Bronze	Coffee Bar	Speaker	Conference app	Name Badge	Lanyard
Complimentary Delegate	3	2	1	1 (trade only)	2	1	1	1	1
5-minute address in plenary	✓	✓			✓				
Email to delegates	✓	✓							
Exhibition space	Premium space: 2 tables	Prominent space: 1 table		1 table	1 table				
5-minute video in plenary	✓								
Corporate Logo /Banner Displayed	conference room	during lunch	during break		at bar	during session			
Social Media Blasts	3	1					1	1	1
Advertisement in Conference Handbook	2 full page	1 full page	1/2 page	1/4 page	1 full page	1 full page	1 full page	1 full page	1 full page
1 static slide on sponsor loop			✓	✓	✓		✓	✓	✓

All sponsorship types includes Logo on Conference Website, Sponsor Loop, Program and App

11th International Clinical Skills Conference 2027

facts at a glance . . .



250 delegates



International delegates from 14 countries



8 concurrent sessions over 3 days

PLATINUM - 1 only

AUD \$11,000

- Verbal Acknowledgement of sponsorship during introduction of conference
- Showcase your brand directly to all delegates via a 5-minute plenary video
- 3 Full Complimentary Registrations
- Opportunity to have a Trade Display Table at Exhibition
- Email sent out to all registered delegates on your behalf. Sponsor to provide content
- 3 Social Media Posts regarding your Sponsorship – pre, during and after the conference
- Corporate Logo/Banner displayed in Main Conference room
- 2 Full Page advertisements in Conference Handbook

GOLD - 2 only

AUD \$8,000

- Verbal Acknowledgement of sponsorship during introduction of conference
- Showcase your brand directly to all delegates via a 5-minute plenary video
- Email sent out to all registered delegates on your behalf. Sponsor to provide content
- 1 Social Media Post regarding your Sponsorship – pre, during and after the conference
- Opportunity to sponsor one lunch
- 2 Full Complimentary Registration
- Opportunity to have a Trade Display Table at Exhibition
- Corporate Logo/Banner displayed at lunch
- 1 Full page advertisement in Conference Handbook

SILVER - 6 only

AUD \$4,000

- Opportunity to sponsor one morning or afternoon tea
- 1 Full Complimentary Registration
- Provision of one item of promotional material in Conference Satchel
- Corporate Logo/Banner displayed at tea
- 1 Half page advertisement in Conference Handbook
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop

BRONZE

AUD \$3,000

- 1 Trade Registration Complimentary (social functions can be purchased)
- 1 Quarter page advertisement in Conference Handbook
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop

COFFEE BAR - 1 only

AUD \$8,000

- Showcase your brand directly to all delegates via a 5-minute plenary video
- Opportunity to provide branded t shirts, hats, and/or aprons for Baristas to wear
- 2 Full Complimentary Registration
- Opportunity to have a Trade Display Table at Exhibition
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop
- Corporate Logo/Banner displayed at Coffee Bar
- 1 Full page advertisement in Conference Handbook
- 1 Social Media Posts announcing your Sponsorship

SPEAKER - 4 only

AUD \$5,500

- Opportunity to sponsor one speaker
- Opportunity to erect up to 2 company banners on the stage during sponsored speakers presentation
- 1 Full Complimentary Registration
- Provision of up to 2 items of promotional material in Conference Satchel
- 1 Full page advertisement in Conference Handbook

CONFERENCE APP - 1 only

AUD \$5,500

- Opportunity to have your company logo on Header/Footer of Conference App (1 available)
- 1 Full Complimentary Registration
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop
- 1 Full page advertisement in Conference Handbook
- 1 Social Media Posts announcing your Sponsorship

NAME BADGE - 1 only

AUD \$5,500

- Opportunity to have your logo on the conference name badge
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop
- 1 Full Complimentary Registration
- 1 Full page advertisement in Conference Handbook
- 1 Social Media Post announcing your Sponsorship

LANYARD - 1 only

AUD \$5,500

- Opportunity to have your logo on the conference lanyard
- Opportunity to provide 1 static advertisement/slide to include on sponsor loop
- 1 Full Complimentary Registration
- 1 Full page advertisement in Conference Handbook
- 1 Social Media Posts announcing your Sponsorship

CUSTOM OPPORTUNITIES

We welcome the opportunity to work collaboratively with potential sponsors and are happy to tailor sponsorship packages to align with your organisation's goals and objectives. We encourage you to contact us to discuss your ideas and explore how we can create a mutually beneficial partnership.

To confirm your participation as an International Clinical Skills Sponsor for 2027, please follow the link below to book your place

SIGN UP HERE

If you are interested in becoming a Sponsor, or would like to discuss any aspect of the Conference Sponsorship opportunities available, please contact the Conference Secretariat.

Rachel Washington

MECCA Concepts

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MECCA CONCEPTS

Please note that all sponsorship amounts are to be paid in Australian Dollars (AUD). An invoice will be issued upon receipt of the completed form and payment.

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Sponsor Code of Conduct

[CLICK HERE](#)