



10th International Clinical Skills Conference 2025
Sunday May 18th – Wednesday May 21st, 2025
“Past, Present and Future”
Code of Conduct for Sponsors



This document outlines the expected behaviours and guidelines for sponsors participating in the 10th ICSC 2025 conference to be held in Prato Italy from 18 – 21 May 2025. It has been developed by the Organising Committee and Conference Organisers who seek to ensure that a safe, inclusive and respectful environment is provided for all attendees and contributors to the 10th ICSC 2025 conference. Full details of the event are available at <https://internationalclinicalskillsconference.com/>

The following areas are addressed in this code of conduct: respectful and professional behaviour, compliance with laws and regulations, brand representation, respect for event guidelines, collaboration and engagement, compliance with sponsorship agreements, privacy and data protection, safety and security and social and environmental responsibility.

- **Respectful and professional behaviour:**
 - All sponsors are expected to conduct themselves in a professional manner at all times.
 - Sponsors are expected to treat all event attendees, organizers, staff, venue staff with respect, courtesy and inclusivity.
 - It is expected that all sponsors will refrain from engaging in any form of harassment, discrimination on any grounds whatsoever, or behaviour that could be considered to be offensive referring to any factors including race, gender, ethnicity, sexual orientation, religion, disability or any other protected characteristic.
- **Compliance with laws and regulations:**
 - Sponsors must adhere to all applicable local laws and regulations during the Conference.
 - It is expected that all sponsors will ensure that any promotional materials and / or activities are compliant with relevant advertising and marketing regulations.
- **Brand representation:**
 - Sponsors should maintain the integrity and reputation of their brand by presenting accurate information about their products, services and company / organisation.
 - It is expected that sponsors will avoid making any false or misleading claims about their brand or that of any market competitors.

- **Respect for event guidelines:**
 - Sponsors must familiarise themselves with all conference guidelines and policies (e.g., Occupational Health & Safety requirements for the venue, information set out in sponsorship prospectus) and fully comply with these.
 - It is expected that sponsors will adhere to any restrictions or rules regarding branding, displays or promotional activities.
- **Collaboration and engagement:**
 - It is requested that sponsors work to foster a collaborative and positive culture and atmosphere throughout the conference activities. They are encouraged to engage positively with all including Conference attendees, organizers and other sponsors.
 - It is expected that sponsors will be open to networking opportunities and to constructive professional conversations.
- **Compliance with sponsorship agreements:**
 - Sponsors are asked to honour the terms and conditions of their sponsorship agreement including any deliverables, activities, promotional commitments or sponsorship benefits.
- **Privacy and data protection:**
 - Sponsors must handle all personal data or attendee information obtained in relation to the conference with appropriate care and in accordance with applicable data protection laws.
 - Consent must be obtained when necessary for the collection, use or sharing of personal information.
- **Safety and security:**
 - Sponsors must comply with conference safety regulations and any security protocols provided by the venue.
 - It is expected that any suspicious or concerning behaviour will be reported to conference organisers.
- **Social and environment responsibility:**
 - Sponsors will show consideration for the environmental impacts of the conference by minimizing waste, promoting recycling and using sustainable practices wherever possible. This includes the avoidance of promotional material that could impact unfavourably on the environment.
 - It is expected that all sponsors will support and engage in socially responsible initiatives aligned with the conference's objectives.

Consequences of violations to this code of conduct:

Failure to comply with this code of conduct may result in the termination of sponsorship benefits and / or removal from the event without refund. The channel for reporting any violations to this code of conduct is via Rachel Washington of MECCA Concepts Pty Ltd as follows:

- Tel: +61 (0) 412 996 711
- Email: rachel@meccaconcepts.com.au