SPONSORSHIP OPPORTUNITIES

Sixth International Clinical Skills Conference

Prato, Tuscany
17 – 20 May 2015

Creativity & Diversity in Clinical Skills Education and Research

For further information visit our website
www.internationalclinicalskills.com

2015
The Fifth International Clinical Skills Conference 2013 will be held in the Prato Monash Centre in Italy. It is being convened by the College of Medicine, Dentistry and Nursing, Institute of Health Skills and Education, University of Dundee.

This conference will meet the needs of interprofessional researchers and practitioners involved in the development of high quality education in all aspects of clinical skills. The conference is designed to:

• Provide a forum for debate on creativity and diversity in clinical skills education and research
• Showcase research and best practice in clinical skills education
• Stimulate creativity in clinical skills education through networking
• Gather expert and beginners views on clinical skills education for sharing best practice

The conference is being held in Prato, Italy at the 18th Century Palazzo Vaj. This is a beautiful building which has an open-air terrazzo, is surrounded by medieval towers and is the location for Monash University in Prato. It is the ideal location to hold a conference bringing together a European and Australasian collaboration. It is situated 25 minutes by train, from Florence and is easily accessible. It will provide your Organisation/Company with a platform to promote yourself and the opportunity to network with this exclusive group of healthcare professionals primarily from the UK, Europe and Australasia. These professionals are involved in clinical skills education across a variety of health professional disciplines, including undergraduate and postgraduate medicine from Hospital and Community specialties.

This successful Conference attracts over 200 delegates from many countries and represents the key medical institutions worldwide.

It consists of keynote speakers, ‘hands on’ workshops or roundtable discussions and opportunities for delegates to present their own work as oral presentations, workshops or posters.

Benefits for participating sponsors

Some of the great sponsorship benefits include:

• A unique opportunity for exposure and networking with highly motivated and influential healthcare professionals
• A concentrated marketing and exposure opportunity for your Company throughout the Conference
• A chance to promote your products, company image and services to healthcare professionals
• The opportunity to maintain a high profile among higher education institutions and/or professional organisations.

There are five levels of Sponsorship available, each with attractive benefits. We invite you to peruse the Sponsorship Opportunities available to you on the following pages, which outline the benefits associated with each level of Sponsorship.

All prices to be paid in Australian Dollar equivalents.
## Sponsorship Opportunities

### PLATINUM  AU $9,900 (GST inc)

- Opportunity to sponsor the Welcome Function (1 available)
- Opportunity to give 5 minute presentation during Welcome Function
- Opportunity to Chair a Session
- Two Full Complimentary Registrations
- Opportunity to have a Trade Display Table at Exhibition
- Provision of up to 3 items of promotional material in Conference Satchel
- Corporate Logo/Banner displayed in Main Conference room
- Two Full Page advertisements in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

### GOLD  AU $ 5,500 (GST inc)

- Opportunity to sponsor one lunch (2 available)
- Opportunity to Chair a Session
- One Full Complimentary Registration
- Opportunity to have a Trade Display Table at Exhibition
- Provision of up to 2 items of promotional material in Conference Satchel
- Corporate Logo/Banner displayed at lunch
- One Full page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

### SILVER  AU $ 3,300 (GST inc)

- Opportunity to sponsor one morning or afternoon tea (6 available)
- One Complimentary Dinner Registration
- One Complimentary Cocktail Registration
- Opportunity to have a Trade Display Table at Exhibition
- Provision of one item of promotional material in Conference Satchel
- Corporate Logo/Banner displayed at tea
- One Half page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

### BRONZE  AU $ 2,200 (GST inc)

- Opportunity to sponsor Name Badges including your logo (1 available)
- Provision of one item of promotional material in Conference Satchel
- One Quarter page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

Or

- Opportunity to have one Trade Display Table
- Provision of one item of promotional material in Conference Satchel
- One Quarter page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material
Sponsorship Opportunities continued

<table>
<thead>
<tr>
<th>SUPPORTER</th>
<th>AU $ 550 (GST inc)</th>
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</table>
| • Provision of one item of promotional material in Conference Satchel  
• Acknowledgement on the Conference website  
• Logo on Sponsor Loop  
• Logo on all printed material |

If you would like to become a sponsor or discuss any aspects of this Conference Sponsorship, please contact the Conference Secretariat MECCA Concepts P/L at: rachel@meccaconcepts.com.au

To secure Sponsorship, please fill out the Sponsorship agreement/booking form and Email this to: rachel@meccaconcepts.com.au  
or Fax to +61 3 9530 4286

All Sponsorship monies is to be in equivalent Australian Dollars  
An invoice will be issued, once the Sponsorship agreement/booking form has been received by MECCA Concepts.

To obtain more information on Sponsorship Package please contact Conference Secretariat:  
MECCA Concepts Pty Ltd  
Rachel Washington: +61 412 996 711  
rachel@meccaconcepts.com.au

Sixth International Clinical Skills Conference

**PRATO, TUSCANY**  
17 – 20 MAY 2015

Creativity & Diversity in Clinical Skills Education and Research

2015
Sponsorship Agreement & Booking Form

**SPONSORING COMPANY/ORGANISATION**

Company/Organisation Name: ______________________________________________________________________________
Address: _________________________________________________________________________________________________
________________________________________________________________________________________________
______________________________________________________________________________________________________

Contact Person: _________________________________________________________________________________________
Title: __________________________________________________________________________________________________
Phone: ________________________________________________________________________________________________
Fax: ___________________________________________________________________________________________________
Email: _________________________________________________________________________________________________
Mobile: ________________________________________________________________________________________________

**SPONSORSHIP CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
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<tr>
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<tr>
<td>SUPPORTER</td>
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**PAYMENT METHODS**

Cheque / Credit Card / Direct Bank Transfer

Cheque (payable to MECCA Concepts Pty Ltd – International Clinical Skills Conference)

Mail to: MECCA Concepts Pty Ltd, PO Box 2646, Mount Waverley, Victoria Australia 3149

Credit Card: We accept MasterCard / Visa & Amex

Bank Transfer: Internet Bank Transfer to the following account details

Account Name: MECCA Concepts Pty Ltd – International Clinical Skills Conference
Bank: National Australia Bank
BSB NO: 083 166 Account No: 82182 4664
Swift Code: NATAAU3303M