



PROFESSOR SHIPHRA GINSBURG- BIOGRAPHY

Shiphra Ginsburg, MD, MEd, FRCPC, is a Professor in the Department of Medicine and a Scientist at the Wilson Centre for Research in Education. Her primary research program is now focused on trying to understand how clinical supervisors conceptualize, assess and communicate about the performance and competence of their learners, with a focus on the language used in workplace-based assessment. Her initial research program focused on understanding and evaluating professionalism in medicine. This work is continuing and extending into the domain of the practicing clinician. Dr. Ginsburg's research involves the use of qualitative methods (constructivist grounded theory) and mixed methods. Other research interests and areas of collaboration include a series of studies on the effect of the context/environment on evaluation, the evaluation of clinical teachers and issues around academic publishing and education scholarship. Dr. Ginsburg participates in professionalism and education initiatives at the local, national and international levels; she serves as Deputy Editor at the journal Medical Education and is on the Editorial Board of Academic Medicine. Dr. Ginsburg is the Director of the Eliot Phillipson Clinician-Educator Training Program and Director of Education Research and Scholarship, both in the Department of Medicine.