

SPONSORSHIP OPPORTUNITIES

The background of the poster is a photograph of a weathered, light-colored wall. The wall has several circular holes and a large, irregular section of peeling plaster, revealing a darker, textured surface underneath. A black, ornate street lamp is mounted on the wall to the right. The year '2017' is overlaid in large, bold, red, sans-serif font on the left side of the image.

2017

7th International Clinical Skills Conference

Prato, Tuscany
Sunday 21 May to Wednesday 24 May
2017

For further information visit our website: www.internationalclinicalskillsconference.com



7th International Clinical Skills Conference

Prato 2017

Over the last decade the International Clinical Skills Conference has been a consistently high quality conference for clinical educators and researchers. The seventh conference will be held in May 2017, convened by an International, multi-professional steering committee and co-ordinated by the Faculty of Medicine, Nursing & Health Sciences Education, Monash University in conjunction with the College of Medicine, Dentistry and Nursing, Institute of Health Skills and Education, University of Dundee. The conference will again be held at Monash University's Prato campus in Italy and will include a diverse range of experienced keynote speakers, oral presentations and workshops on all aspects of clinical skills education and research. The venue, Palazzo Vaj, is ideal for hosting this friendly, boutique event with ample opportunities to network and discuss ideas with established names in clinical education.

Aims of conference

The theme for the Seventh conference is "Transitions" and the intention is to:

- Provide a forum for debate on innovation and the evidence base for clinical skills teaching and learning
- Showcase research and best practice on clinical skills education
- Stimulate innovation in clinical skills
- Gather expert and beginner clinical skills educators for networking
- Aid funding for research on clinical skills

Participation

Work may be submitted for consideration for presentation as:

- Full and brief research papers - describing evidence based practice and innovation
- Poster presentations - on works in progress or interesting topics
- Workshops - practical problems addressed in a 'hands on' fashion
- Roundtable discussions - addressing complex and controversial topics

Abstract submissions

Abstracts will be reviewed by the Scientific Committee and feedback will be given to all submissions. A selection of abstracts submitted may be considered for development into full papers for publication in an edited book.

Abstracts to be submitted online; closing date for abstracts is September 12th 2016.

For abstract specifications please refer to abstract link on conference website.

Conference themes to include

- Innovations to advance Clinical Skills Education and Practice
- Excellence in Teaching and Learning Skills - What's working
- Assessing Clinical skills in the workplace
- Evidenced based Teaching and Assessment of Clinical skills
- Inter professional collaboration in clinical skills education and practice
- Priorities in Clinical Skills Education

- Research in Clinical Skills - where's the evidence?
- Professionalism as part of Clinical Competence

Venue

Monash Prato Centre is located in an elegant 18th century building, the Palazzo Vaj, in the historic centre of Prato, Tuscany. The centre is 25 minutes by train from Florence.

Details

<http://www.internationalclinicalskillsconference.com>



Sponsorship Opportunities

PLATINUM

AU \$9,900 (GST inc)

- Opportunity to sponsor the Welcome Function (1 available)
- Opportunity to give 5 minute presentation during Welcome Function
- Opportunity to Chair a Session
- Two Full Complimentary Registrations
- Opportunity to have a Trade Display Table at Exhibition
- Provision of up to 3 items of promotional material in Conference Satchel
- Corporate Logo/Banner displayed in Main Conference room
- Two Full Page advertisements in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

GOLD

AU \$ 5,500 (GST inc)

- Opportunity to sponsor one lunch (2 available)
- Opportunity to Chair a Session
- One Full Complimentary Registration
- Opportunity to have a Trade Display Table at Exhibition
- Provision of up to 2 items of promotional material in Conference Satchel
- Corporate Logo/Banner displayed at lunch
- One Full page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

SILVER

AU \$ 3,300 (GST inc)

- Opportunity to sponsor one morning or afternoon tea (6 available)
- One Complimentary Dinner Registration
- One Complimentary Cocktail Registration
- Opportunity to have a Trade Display Table at Exhibition
- Provision of one item of promotional material in Conference Satchel
- Corporate Logo/Banner displayed at tea
- One Half page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

BRONZE

AU \$ 2,200 (GST inc)

- Opportunity to sponsor Name Badges including your logo (1 available)
- Provision of one item of promotional material in Conference Satchel
- One Quarter page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

Or

- Opportunity to have one Trade Display Table
- Provision of one item of promotional material in Conference Satchel
- One Quarter page advertisement in Conference Handbook
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

2017

Sponsorship Opportunities continued

SUPPORTER

AU \$ 550 (GST inc)

- Provision of one item of promotional material in Conference Satchel
- Acknowledgement on the Conference website
- Logo on Sponsor Loop
- Logo on all printed material

If you would like to become a sponsor or discuss any aspects of this Conference Sponsorship, please contact the Conference Secretariat MECCA Concepts P/L at: rachel@meccaconcepts.com.au
To secure Sponsorship, please fill out the Sponsorship agreement/booking form. and
Email this to: rachel@meccaconcepts.com.au or Fax to +61 3 9530 4286

All Sponsorship monies is to be in equivalent Australian Dollars

An invoice will be issued, once the Sponsorship agreement/booking form has been received by MECCA Concepts.



meccaconcepts

To obtain more information on Sponsorship Package please contact Conference Secretariat:

MECCA Concepts Pty Ltd

Rachel Washington: +61 412 996 711

rachel@meccaconcepts.com.au



2017

7th International Clinical Skills Conference

Prato, Tuscany

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Sponsorship Agreement & Booking Form

SPONSORING COMPANY/ORGANISATION

Company/Organisation Name: _____

Address: _____

Contact Person: _____

Title: _____

Phone: _____

Fax: _____

Email: _____

Mobile: _____

SPONSORSHIP CATEGORY

PLATINUM	AU \$ 9,900	<input type="checkbox"/>
GOLD	AU \$ 5,500	<input type="checkbox"/>
SILVER	AU \$ 3,300	<input type="checkbox"/>
BRONZE	AU \$ 2,200	<input type="checkbox"/>
SUPPORTER	AU \$ 550	<input type="checkbox"/>

PAYMENT METHODS

Cheque / Credit Card / Direct Bank Transfer

Cheque (payable to MECCA Concepts Pty Ltd – International Clinical Skills Conference)

Mail to: MECCA Concepts Pty Ltd, PO Box 2646, Mount Waverley, Victoria Australia 3149

Credit Card: We accept MasterCard / Visa & Amex

Bank Transfer: Internet Bank Transfer to the following account details

Account Name: MECCA Concepts Pty Ltd – International Clinical Skills Conference

Bank: National Australia Bank

BSB NO: 083 166 **Account No:** 82182 4664

Swift Code: NATAAU3303M

